

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

CROSSROADS MEDIA, LLC
Attention: Accounts Payable
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

| | | | |
|-------------------|------------------------------|-----------------|---------------------|
| Advertiser | CROSSROADS GRASSROOTS POLIC' | Invoice # | WN12100058 |
| Product | Crossroads GPS | Invoice Date | 10/28/12 |
| Estimate Number | 737 | Invoice Month | October 2012 |
| | | Invoice Period | 10/01/12 - 10/01/12 |
| Station | WRC | Order # | 322513 |
| Account Executive | Kaitie Conway | Alt Order # | WOC10031449 |
| Sales Office | Washington DC Local | Deal # | |
| Sales Region | Local | Order Flight | 09/24/12 - 10/01/12 |
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | 12 |
| Special Handling | | Product Code | 11 |
| | | Agency Ref | 02812 |
| | | Advertiser Ref | 23242 |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|---------------------|---------|-----|----------------------|--------|----------|-------------|---------------------|------------------|-------|
| 1 | WRC | News 4 @ 4:30a | 430-5a | | | | | | | | |
| | WRC | | | | 09/25/12 to 10/01/12 | 5x | 1111--1 | | | | |
| | | | | M | 10/01/12 | :30 | 4:26 AM | VASNTV08GPH | \$250.00 | | 5 |
| 2 | WRC | 5-6A NEWS4 @5AM | 5A-6A | | | | | | | | |
| | WRC | | | | 09/25/12 to 10/01/12 | 5x | 11111-- | | | | |
| | | | | M | 10/01/12 | :30 | 5:39 AM | VASNTV10GPH | \$800.00 | | 5 |
| 3 | WRC | 6-7A NEWS4 @ 6AM | 6A-7A | | | | | | | | |
| | WRC | | | | 09/25/12 to 10/01/12 | 5x | 11111-- | | | | |
| | | | | M | 10/01/12 | :30 | 6:58 AM | VASNTV08GPH | \$1,800.00 | | 5 |
| 4 | WRC | 7-9A TODAY SHOW | 7A-9A | | | | | | | | |
| | WRC | | | | 09/25/12 to 10/01/12 | 5x | 11111-- | | | | |
| | | | | M | 10/01/12 | :30 | 8:00 AM | VASNTV10GPH | \$2,500.00 | | 5 |
| 5 | WRC | 9-10A TODAY SHOW 2 | 9A-10A | | | | | | | | |
| | WRC | | | | 09/25/12 to 10/01/12 | 5x | 11111-- | | | | |
| | | | | M | 10/01/12 | :00 | | | \$800.00 | Credited | 5 |
| | WRC | 5-6A NEWS4 @5AM | 5A-6A | | | | | | | | |
| | | PREEMPT | | M | 10/01/12 | :30 | 5:14 AM | VASNTV08GPH | \$800.00 | MG for 5.2 09/26 | 6 |
| 6 | WRC | 10-11A TODAY SHOW 3 | 10A-11A | | | | | | | | |
| | WRC | | | | 09/25/12 to 10/01/12 | 5x | 11111-- | | | | |
| | | | | M | 10/01/12 | :30 | 11:00 AM | VASNTV08GPH | \$600.00 | | 5 |
| 12 | WRC | 11A-12P MIDDAY NEWS | 11A-12P | | | | | | | | |
| | WRC | | | | 09/25/12 to 10/01/12 | 5x | 11111-- | | | | |
| | | | | M | 10/01/12 | :30 | 11:42 AM | VASNTV10GPH | \$400.00 | | 5 |

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| 13 | WRC | Access H Live 12-1p | 12-1p | | 09/25/12 to 10/01/12 | 5x | 11111-- | | | | |
| | WRC | | | M | 10/01/12 | :30 | 12:54 PM | VASNTV08GPH | \$300.00 | | 5 |
| 14 | WRC | 1-2P DAYS OF OUR LIVES | 1P-2P | | 09/25/12 to 10/01/12 | 5x | 11111-- | | | | |
| | WRC | | | M | 10/01/12 | :30 | 1:28 PM | VASNTV10GPH | \$350.00 | | 5 |
| 15 | WRC | Steve Harvey | 2-3p | | 09/25/12 to 10/01/12 | 5x | 11111-- | | | | |
| | WRC | | | M | 10/01/12 | :00 | | | \$300.00 | See MG 22.6,22.7,22.8 | 5 |
| | | | | | PREEMPT | | | | | | |
| 16 | WRC | Ellen | 3P-4P | | 09/25/12 to 10/01/12 | 5x | 11111-- | | | | |
| | WRC | | | M | 10/01/12 | :30 | 3:45 PM | VASNTV08GPH | \$600.00 | | 5 |
| 17 | WRC | 4-5P NEWS4 @ 4PM | 4P-5P | | 09/25/12 to 10/01/12 | 5x | 11111-- | | | | |
| | WRC | | | M | 10/01/12 | :30 | 4:40 PM | VASNTV10GPH | \$800.00 | | 5 |
| 18 | WRC | 5-6P NEWS 4 @ 5PM | 5P-6P | | 09/25/12 to 10/01/12 | 5x | 11111-- | | | | |
| | WRC | | | M | 10/01/12 | :30 | 5:28 PM | VASNTV08GPH | \$1,400.00 | | 5 |
| 19 | WRC | 6-7P NEWS4 @ 6PM | 6P-7P | | 09/25/12 to 10/01/12 | 5x | 11111-- | | | | |
| | WRC | | | M | 10/01/12 | :30 | 6:43 PM | VASNTV10GPH | \$1,800.00 | | 5 |
| 20 | WRC | 7-730P NBC NIGHTLY NEWS | 7P-730P | | | | | | | | |

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| 20 | WRC | 7-730P NBC NIGHTLY NEWS | 7P-730P | | 09/25/12 to 10/01/12 | 5x | 11111-- | | | | |
| | WRC | | | M | 10/01/12 | :30 | 7:31 PM | VASNTV08GPH | \$7,500.00 | | 5 |
| 22 | WRC | 730-8P ACCESS HOLLYWOOD | 730P-8P | | 09/25/12 to 10/01/12 | 5x | 11111-- | | | | |
| | WRC | | | M | 10/01/12 | :30 | 7:54 PM | VASNTV10GPH | \$3,500.00 | | 5 |
| | WRC | 1237-137a Fallon | 1237-137a | M | 10/01/12 | :30 | 1:21 AM | VASNTV10GPH | \$500.00 | MG for 13.2,15.5,5.4,22.3,5.3,22.4 | 8 |
| 24 | WRC | 11-1135p M-SU L NEWS | 11P-1135P | | 09/25/12 to 10/01/12 | 7x | 1111111 | | | | |
| | WRC | | | M | 10/01/12 | :30 | 11:34 PM | VASNTV08GPH | \$3,000.00 | | 7 |

Aired Spots**17**

| | | |
|--------------------------|--------------------|------------------------------|
| <u>Gross Total</u> | \$26,900.00 | |
| <u>Agency Commission</u> | \$4,035.00 | |
| <u>Net Amount Due</u> | \$22,865.00 | Payment Terms 30 Days |

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